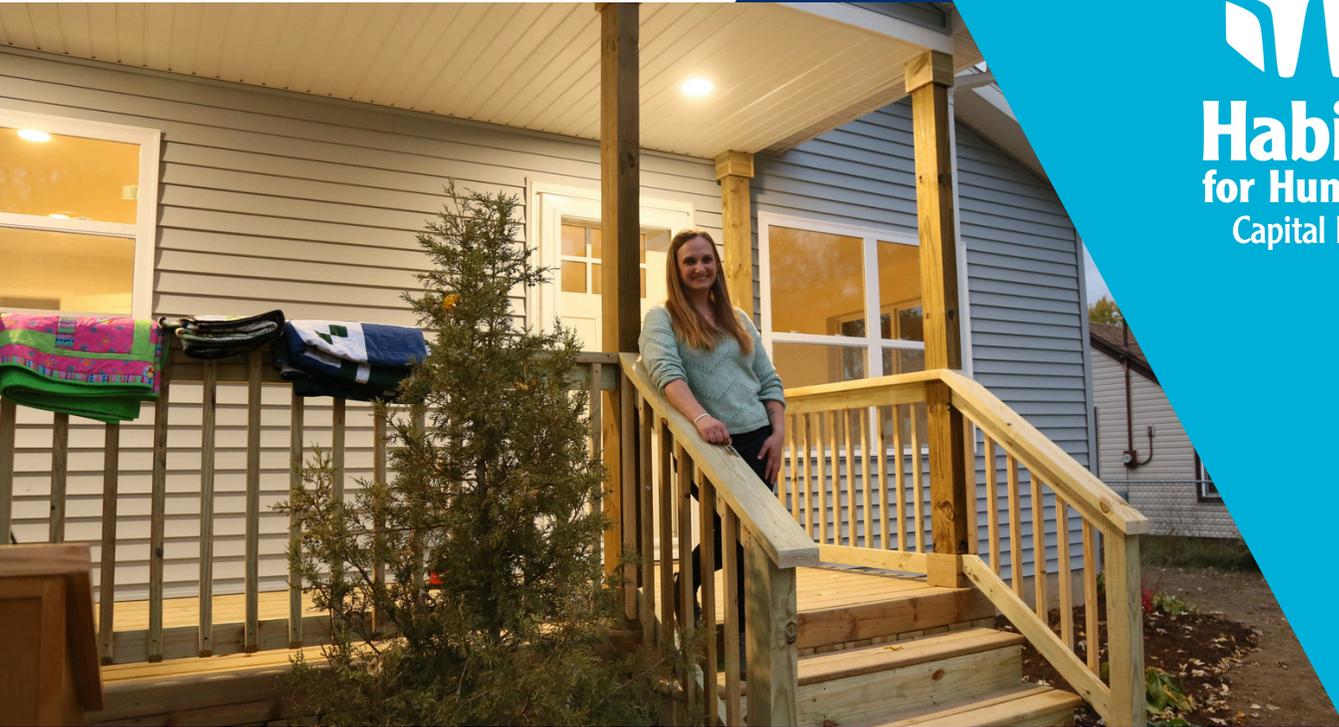


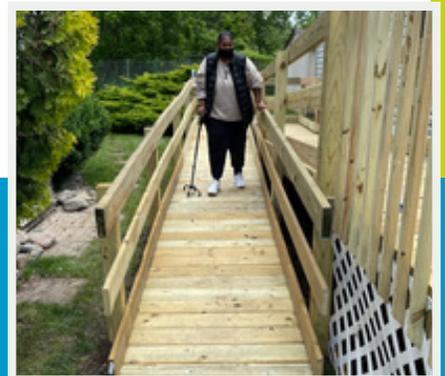


**Habitat**  
for Humanity®  
Capital Region



# PARTNERSHIP OPPORTUNITIES

2026



## Why Habitat for Humanity Capital Region?

Because in Michigan, 1 in 8 households spend more than half of their income on housing. That means 1 in 8 families are denied the personal and economic stability that safe, decent, and affordable housing provides.

## How does Habitat for Humanity Capital Region help?

Habitat Capital Region helps people achieve affordable homeownership, putting them on a new path where stability and self-reliance are attainable.

We also build accessibility ramps and provide affordable repairs for low- to moderate-income homeowners so they are able to maintain the integrity of their homes, prevent further deterioration to the home, lift up neighborhoods, and preserve affordable housing stock in the Capital Region.

## What is your role in building a stronger community?

We invite you to join us in our mission to eliminate barriers to a better, healthier, more financially stable life for our partner families. Your financial support allows Habitat Capital Region to serve more people right now, at a time when a safe, affordable home is more important than ever.

## Together, we have the power to build a better world!

We sincerely hope that you choose to partner with Habitat Capital Region to help build a world where everyone has a safe, decent, and affordable place to live.

Yours in partnership,

*Brent Taylor*

President & CEO

Habitat for Humanity Capital Region

## THE HOUSING CRISIS IN THE CAPITAL REGION



**55%**

of renters spend at least 30% of income on housing



**Over 6,000**

live in substandard housing



**1 in 6**

children are in poverty



**8,500**

units are needed by 2040

Source: Michigan League for Public Policy



## Become a Community Partner with Habitat Capital Region

Your support for Habitat for Humanity Capital Region's Homeownership Program helps us provide the dream of homeownership to local families who need safe and affordable shelter. Habitat homes are an investment, and the entire community benefits every time we place a family in their forever home.

In addition to our Homeownership Program, Habitat Capital Region also constructs accessibility ramps and performs critical home repairs for seniors, veterans, and disabled members of our community on fixed income. Keeping families safely in their current homes is as important as constructing new homes.

### Our Upcoming Developments and Programs

**FIRST  
DUAL  
BUILD**

#### **4520 & 4526 Ingham Street (Lansing)**

- Two single-family homes
- Currently under construction
- Anticipated completion in spring of 2026

**LARGEST  
PROJECT  
EVER**

#### **Valencia Boulevard Development (Lansing)**

- Ten single-family homes
- Phase I to begin in July of 2026
- 2-3 home builds per year through 2030

#### **Mayfield Drive Parcel (Dewitt)**

- One single-family home
- Construction timeline to be determined

#### **Thomas L. Parkway Parcels (Delta/Waverly)**

- Two single-family homes
- Construction timeline to be determined



#### **Ramps Program**

25-30 ramps annually for seniors, veterans and those with disabilities



#### **Critical Home Repair**

At least 12 critical home repairs annually to keep people in their current homes

## Community Partner Benefits

Your company strengthens its brand by engaging your workforce, demonstrating measurable community impact, and helping build a stronger Capital Region — all through a high-impact partnership with Habitat for Humanity, a trusted nonprofit with nearly 40 years of service.



### Strengthened Reputation and Community Visibility

Habitat is a reputable, trusted nonprofit, and Habitat for Humanity Capital Region has been executing its mission locally for nearly four decades. Partnering with us aligns your organization with affordable housing, community revitalization, and equity - all crucial pillars of corporate social responsibility.



### Highly Engaged, Meaningful Volunteer Opportunities

Habitat build days are one of the most powerful team-building tools available to employers.

Your employees gain:

- A shared experience that strengthens teamwork
- Hands-on service that boosts morale and retention
- Leadership opportunities on the build site
- A sense of pride in contributing to a home they can physically see take shape



### Demonstrated ESG & Community Impact Metrics

If your company tracks:

- CSR
- Sustainability
- ESG
- Community reinvestment
- CRA

... partnering with Habitat is a measurable, credible way to meet those goals.



### Tangible Community Outcomes from Your Philanthropy

Your investment creates a lasting and tangible impact:

- A home built
- A neighborhood improved
- A family stabilized
- A stronger community

You can drive past the home or project your company helped build — a powerful, lasting symbol of your commitment to the Capital Region.



### Partnership Tailored to Your Organization

- Sponsored build days
- Sponsorship for events like Heart of Habitat, Women Build, Pride Build, and Veterans Build
- Employee team building & volunteerism
- In-kind donations & gift match programs



### Acknowledgement & Promotion as a Habitat Community Partner

- Business logo as Community Partner on our website
- Social media tags and shoutouts throughout the year
- Use of HFHCR logo (with guidance from HFHI)
- Feature in HFHCR digital and print newsletters
- Business logo on construction site signage
- Special recognition and tickets to Heart of Habitat

## Habitat for Humanity Capital Region Special Events & Build Opportunities

### Heart of Habitat

**April 23, 2026 | MSUFCU Headquarters**

Heart of Habitat is Habitat for Humanity Capital Region's annual fundraising dinner and celebration. Each year, this event brings together Community Partners, sponsors, volunteers, and supporters for an evening dedicated to recognizing the impact of our shared work. Guests enjoy a meaningful program highlighting Habitat homeowners, community collaborations, and the progress made possible through generous local support.

Heart of Habitat is also our premier opportunity to thank and honor the businesses, organizations, and individuals whose investments strengthen our mission throughout the Capital Region.

### Women Build

**August 2026 | Final location TBD**

Women Build is a long-standing Habitat tradition that empowers women across all professions help tackle the affordable housing crisis. Each year, 50–100 women from across the Capital Region come together to raise walls, strengthen community, and support families working toward safe, stable homeownership.

In 2026, Habitat Capital Region will again host the main August Women Build event, along with Women Build Wednesdays throughout the construction season – giving teams and individual volunteers more chances to learn new skills, lead on the build site, and make visible change in our community.

### Build Days for Your Team

**March–November 2026 | Build dates TBD**

A Habitat Build Day gives your team members a hands-on, high-energy volunteer experience on a Habitat construction site, building homes for families in the Capital Region. Teams work side-by-side to raise walls, install siding, paint, or tackle other essential tasks while learning new skills and seeing the immediate impact of their work.

These build days are powerful tools for employee engagement, boosting morale, teamwork, and pride in your company's commitment to community. With guidance from Habitat's skilled staff, your team will leave inspired, connected, and knowing they helped create safe, stable housing for a local family.

### Ramp Builds

**March–November 2026**

**Homes of seniors, veterans and disabled members of our community**

Ramp Builds offer volunteers a fast, hands-on way to improve safety and independence for seniors, veterans, and neighbors with mobility challenges. In a single day, teams construct sturdy, ADA-compliant access ramps that make it possible for homeowners to safely enter and exit their homes.

Ramp Builds are ideal for corporate groups, faith communities, and civic teams looking to make an immediate, life-changing impact.

## Habitat for Humanity Capital Region Special Events & Build Opportunities (cont.)

### Veterans Build

**November 10-13, 2026 | Location TBD**

Veterans Build is part of Habitat for Humanity's national tradition honoring U.S. military veterans through service, community engagement, and partnership.

After successfully reintroducing Veterans Build in 2025, Habitat for Humanity Capital Region is proud to continue this annual event. Held during the week of Veterans Day, Veterans Build provides meaningful opportunities to uplift veteran families, celebrate their contributions, and mobilize community members who want to give back through hands-on impact.

### Faith Builds

**Coming in 2026 | Date(s) and locations TBD**

Faith Build invites people of all faith traditions to put their beliefs into action by helping Habitat for Humanity Capital Region build and preserve safe, affordable homes. Rooted in Habitat's history, this initiative brings churches, synagogues, mosques, temples, and spiritual communities together to create change for local families.

In 2026, Habitat CR will reintroduce a full season of Faith Build opportunities, including dedicated Faith Build Fridays for volunteer groups to engage in interfaith collaboration. Faith Build offers a powerful way for faith communities to live out their values, strengthen connections across traditions, and make a lasting impact in the Capital Region.



**YOUR  
TEAM  
PHOTO  
HERE**

### Pride Build

**October 2026 | Dates and location TBD**

Pride Build celebrates and engages the LGBTQ+ community and allies in Habitat's mission to build safe, affordable housing for families in the Capital Region. Following the success of our first Pride Build in October 2025, this event continues to grow as an inclusive space where volunteers, partners, and supporters come together in solidarity, service, and community. Pride Build offers a welcoming environment for all who want to champion equity, belonging, and housing stability for every neighbor.

## Additional Giving Opportunities

### Employee Giving Programs

We invite your organization to include Habitat for Humanity Capital Region in your employee charitable giving program. By adding us as an approved nonprofit partner, you empower your team to support safe, affordable housing in our community while strengthening your culture of service.

Employee giving – whether through payroll deduction, workplace campaigns, or matching gifts – directly fuels home construction, critical repairs, and neighborhood revitalization. Partnering with Habitat demonstrates your company’s commitment to economic stability and long-term community impact.

### Employer Matching Programs

Employer matching gift programs are one of the easiest ways to multiply your team’s impact with Habitat for Humanity Capital Region. When employees donate, your company can match their contribution, doubling or even tripling support for safe, affordable housing in our community.

Matching programs amplify charitable giving, inspire greater employee engagement, and demonstrate your company’s commitment to strengthening the Capital Region.

### In-Kind Donations

In-kind contributions are a powerful way for companies to support Habitat for Humanity Capital Region while putting their materials, products, and professional expertise to work. These donations reduce project costs, accelerate construction timelines, and ensure that every home we build or repair is safe, durable, and affordable.

Whether your organization provides materials, equipment, skilled labor, or essential services, your partnership has a tangible impact on our neighbors.

Examples of impactful in-kind donations include:

- Construction materials: lumber, drywall, insulation, roofing materials, siding, windows, doors, hardware
- Professional trade services: roofing installation, insulation installation, electrical wiring, HVAC services, plumbing, architectural or engineering expertise
- Tools and equipment: power tools, ladders, generators, safety gear, storage solutions, office equipment
- Technology and office resources: computers, printers, software, IT support, furniture, building supplies
- Home improvement goods: appliances, cabinetry, lighting fixtures, flooring, paint, landscaping materials

We welcome the opportunity to explore how your company’s products or skills can make a lasting difference.





# Habitat for Humanity<sup>®</sup>

## Capital Region

# Thank you for your consideration.

Upon review, if you have any questions or require any additional information, please do not hesitate to reach out to me at:

**Tim Soule**

**Director of Development & Community Partnerships**

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### **Our mission:**

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope.

### **Our practices:**

Our faith-based motivation means we serve people because of their need, not based on their beliefs. We do not proselytize or discriminate our services based on religious beliefs. People of all backgrounds, races, religions, etc. can partner with Habitat. We do not discriminate based on race, religion, nation of origin, gender, sexual orientation, family status, marital status, or any other protected classes.