



Habitat
for Humanity®
Capital Region

**partnership
opportunities**



your impact

A company's donation to Habitat for Humanity Capital Region has a profound and lasting impact, primarily on the families who benefit from affordable housing. Habitat for Humanity's mission is to provide safe, decent, and affordable homes for low-income families, and corporate donations play a critical role in making this possible. For families struggling with housing insecurity, homeownership represents a life-changing opportunity to achieve stability and self-sufficiency.

The impact on Habitat homebuyers is immense. Access to affordable housing helps families break the cycle of poverty by providing a stable environment where they can thrive. Children in these households experience improved educational outcomes, with studies showing they are more likely to succeed in school and graduate. Families also benefit from better health, as a safe and stable home reduces stress and exposure to unsafe living conditions. These improvements in education, health, and financial stability can have generational effects, helping families secure better futures for themselves and their children.

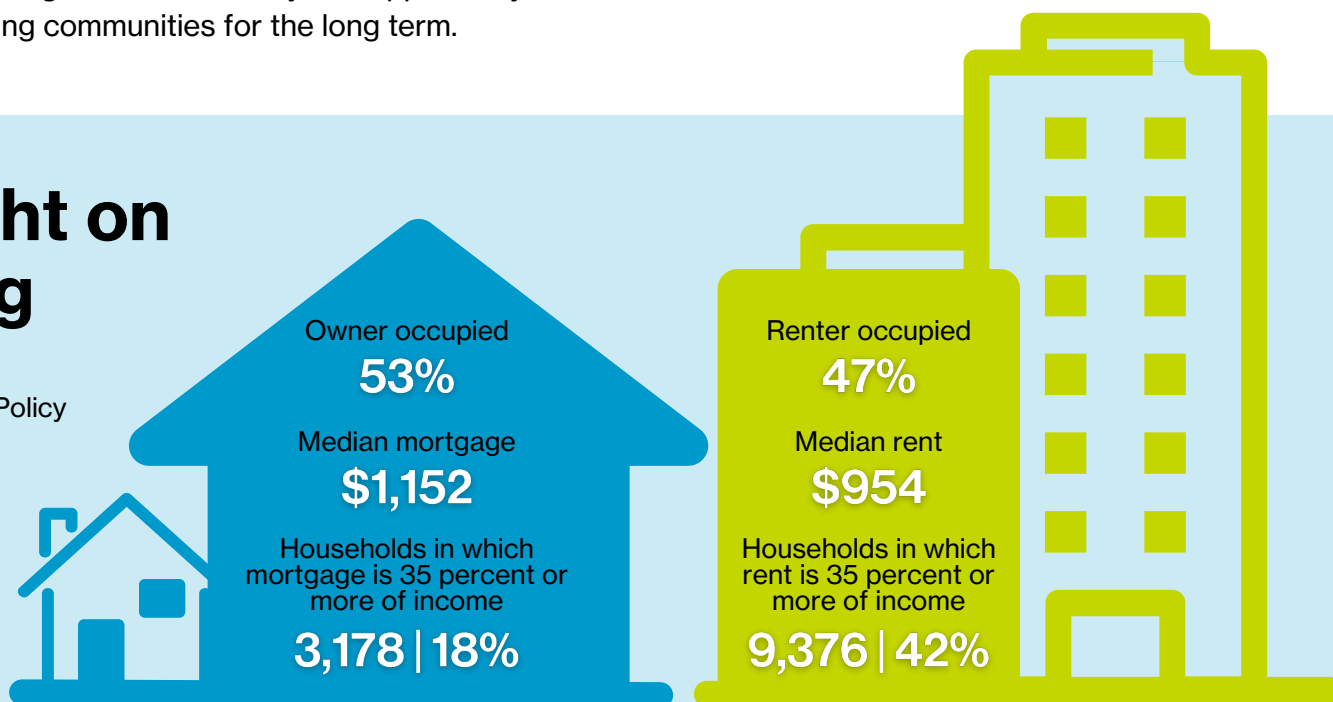
Homeownership also fosters a sense of pride and responsibility, empowering families to take control of their lives. As homeowners, they gain financial equity and have the opportunity to build wealth, providing a foundation for long-term economic stability. Homeowners are also more likely to engage in their communities, contributing to neighborhood cohesion and overall community well-being.

Moreover, donations contribute to the broader economic and social fabric. By supporting affordable housing, companies help create more stable and prosperous communities, where homeownership can reduce crime rates, improve public health, and support local schools. Families who become homeowners also contribute to the local economy through taxes and spending, stimulating further growth.

In essence, corporate donations to Habitat for Humanity Capital Region directly transform the lives of homebuyers, offering them the security and opportunity that come with a stable home while strengthening communities for the long term.

spotlight on Lansing

Source: Michigan
League for Public Policy





Homeownership Program Opportunities

Building and rehabbing homes in partnership with Habitat homebuyers who purchase their homes with an affordable mortgage.

🏠 Full House Partner - \$100,000

- Speaking opportunity at project events.
- Logo on program construction signage.
- Media release mention and a minimum of ten (10) promotional mentions.
- Recognition at the 2025 Heart of Habitat Gratitude Gala.
- Ten (10) volunteer days* (up to ten (10) people per day) with T-shirts for each volunteer.

🏠 Half House Partner - \$50,000

- Speaking opportunity at project events.
- Logo on program construction signage.
- Media release mention and a minimum of five (5) promotional mentions.
- Recognition at the 2025 Heart of Habitat Gratitude Gala.
- Five (5) volunteer days* (up to ten (10) people per day) with T-shirts for each volunteer.

🏠 Sustaining Partner - \$25,000

- Logo on program construction signage.
- Minimum of five (5) promotional mentions.
- Recognition at the 2025 Heart of Habitat Gratitude Gala.
- Three (3) volunteer days* (up to ten (10) people per day) with T-shirts for each volunteer.

MYTH

Habitat for Humanity gives away homes for free

Homebuyers help build and purchase their homes with an affordable mortgage.

MYTH

Habitat houses reduce community property values

Habitat houses have proven to increase property values and local government tax income.

MYTH

Owning a Habitat home is more expensive than renting

Monthly mortgage payments do not exceed 30% of the homebuyer's monthly income

Habitat for Humanity Capital Region



Repair Program Opportunities

Making critical health and safety home repairs to keep homeowners in their homes.

Sustaining Repair Partner - \$50,000

- Speaking opportunity at project events.
- Logo on program construction signage.
- Media release mention and a minimum of five (5) promotional mentions.
- Recognition at the 2025 Heart of Habitat Gratitude Gala.
- Five (5) volunteer days* (up to ten (10) people per day) with T-shirts for each volunteer.

Community Repair Partner - \$25,000

- Logo on program construction signage.
- Minimum of five (5) promotional mentions.
- Recognition at the 2025 Heart of Habitat Gratitude Gala.
- Three (3) volunteer days* (up to ten (10) people per day) with T-shirts for each volunteer.

Ramp Program Opportunities

Installing accessibility ramps to help people access healthcare and come and go safely from their homes.

Sustaining Ramp Build Partner - \$25,000

- Logo on program construction signage.
- Minimum of five (5) promotional mentions.
- Recognition at the 2025 Heart of Habitat Gratitude Gala.
- Three (3) volunteer days* (up to ten (10) people per day) with T-shirts for each volunteer.

Community Ramp Build Partner - \$10,000

- Minimum of two (2) promotional mentions.
- One (1) volunteer day* (up to ten (10) people per day) with T-shirts for each volunteer.



Volunteer Program Opportunities



Volunteer Support Partner - \$25,000 (Exclusive)

- Corporate name on program signage.
- Three (3) volunteer days* (up to ten (10) people per day) with T-shirts for each volunteer.
- A minimum of five (5) promotional mentions.
- Corporate logo on back of all volunteer t-shirts.
- Corporate logo listed as "Volunteer Support Partner" on all volunteer certificates of appreciation.



Team Building Partner - \$1,000

- One (1) volunteer day* (up to ten (10) people per day) with T-shirts for each volunteer.
- Recognition on Habitat Capital Region digital media.

Community Build Events

Join us at Women Build, Rock the Block, or another special, high- impact build event.



Event Volunteer Group - \$2,500 (Limited Availability)

- One (1) build day during Community Build Event (up to fifteen (15) people) with T-shirts and commemorative hard hats for every volunteer.
- Invitation to the home dedication.
- Logo on all digital and printed event marketing materials with a minimum of three (3) promotional mentions on Habitat Capital Region digital media.

"My volunteer experience was great! I learned a lot from the Habitat Capital Region team and it was amazing that we got to meet the homeowner."

- VICTORIA, Habitat volunteer from Clark Construction Company -



Heart of Habitat Opportunities

Annual volunteer appreciation and fundraising event to celebrate our greatest supporters.

♥ Welcome Home Partner - \$10,000

- Logo as Welcome Home Partner on all printed and digital event marketing materials.
- One (1) volunteer day* (up to ten (10) people per day) with T-shirts for each volunteer.
- Two (2) VIP reserved tables for up to eight (8) per table at event (sixteen (16) people total).

♥ Venue Partner - \$7,500

- Logo as Venue Partner on all printed and digital event marketing materials.
- One (1) volunteer day* (up to ten (10) people per day) with T-shirts for each volunteer.
- One (1) VIP reserved table for up to eight (8) per table at event (eight (8) people total).

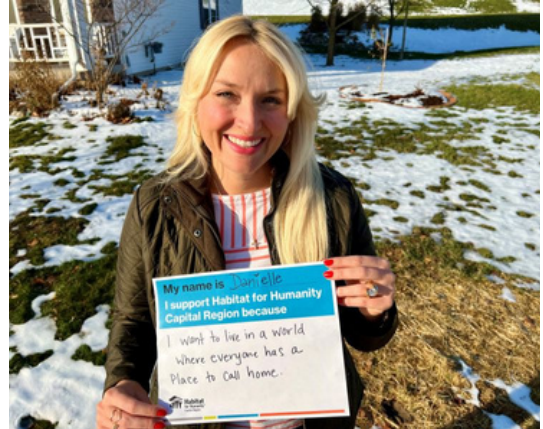
♥ Match Partner - \$5,000

- Logo as Match Partner on all printed and digital event marketing materials, including giving materials.
- One half (1/2) volunteer day* (up to five (5) people per day) with T-shirts for each volunteer.
- Six (6) event tickets with pre-event VIP party invitation.

♥ Dinner Partner - \$2,500

- Corporate name as Dinner Partner on all digital and printed event marketing materials.
- Four (4) event tickets with pre-event VIP party invite.





Additional Giving Opportunities

Workplace Giving

These employer-sponsored programs may have an annual or ongoing enrollment period and may either be run through third parties like the United Way or directly through your employer. Donations are typically split between each pay period, resulting in recurring, manageable deductions from employee paychecks.

Matching Gifts

Matching gift programs allow employees to give a financial donation to their favorite nonprofit, like Habitat Capital Region, which your company matches with like or greater gift. Make sure your employees know about doubling their impact on affordable housing.

In-Kind Support

When organizations donate goods or services, those donations are considered gifts-in-kind. Habitat Capital Region accepts in-kind gifts such as materials, real estate, services, and more. Our corporate partnerships make out work at Habitat Capital Region possible.

Examples include:

- Donated shingles which otherwise would be paid for by Habitat Capital Region
- Donated land on which to build a home
- Donated home to be renovated

* Partnership Benefit Information

Volunteer days may be scheduled with Habitat Capital Region's Volunteer Program Coordinator (volunteer@habitatcr.org). Construction sites may accommodate up to ten (10) pre-registered volunteers, Tuesday - Friday from 9:30 a.m. to 3:30 p.m. ReStores may accommodate up to six (6) pre-registered volunteers, Tuesday - Friday from 9:00 a.m. to 1:00 p.m., 2:00 p.m. to 6:00 p.m., and Saturday from 10:00 a.m. - 3:00 p.m.

Partners have one calendar year to use volunteer day(s) associated with a partnership outside of Women Build; unused/unclaimed days will be donated back for general volunteer opportunities.



Upon review, please follow up with us at:

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F 517-374-6279

Our mission:

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope.

Our practices:

Our faith-based motivation means we serve people because of their need, not based on their beliefs. We do not proselytize or discriminate our services based on religious beliefs. People of all backgrounds, races, religions, etc. can partner with Habitat. We do not discriminate based on race, religion, nation of origin, gender, sexual orientation, family status, marital status, or any other protected classes.