



momentum

Annual Report | July 1, 2022 – June 30, 2023

our mission

Seeking to put God's love into action,
Habitat for Humanity brings
people together to build homes,
communities, and hope.

our vision

A world where everyone has
a decent place to live.

a note from leadership

Momentum can be an elusive concept.
We know we want it, but how do we get it?
And more importantly, how do we keep it?

I believe that building momentum requires equal parts effort and confidence. It's about more than just working hard. We have to attack each construction project knowing that we'll build a quality product. We have to embrace the reality that each project will make an indelible impact on the lives of those we serve. We have to trust that even on those less inspiring days when we're chained to our desks doing the most mundane tasks, we're making a substantive contribution to the greater good. In short, only by approaching our work with the full expectation of success can we continually, and increasingly, move the organization forward in a meaningful way. In such a way that no single obstacle or challenge can deter our progress. Not coincidentally, that sounds a lot like momentum.

We want you to feel that way, too. Whatever part you play in the Habitat Capital Region story – donor, volunteer, advocate, partner – we want you to be assured that you are changing lives. No contribution goes unnoticed. No effort goes unappreciated. It all makes a difference.

If you're having trouble believing me, read through this Annual Report. Our stories are your stories. Our statistics are your statistics. Our victories are your victories. We're excited to share this report so you can see the full breadth of what we accomplished together last year. Everything you'll see on the pages that follow is inextricably tied to the contribution you make.

We have big plans for the coming year. We feel good about what lies ahead. We're confident that we're poised to make a leap forward. Why? Because we've got momentum.

In gratitude,



Brent Taylor
President & CEO

impact report

43

households served

2



homes repaired
to maintain homeownership

1

community pavilion
built by volunteers

38

accessibility ramps
built to restore
independence



homes sold
with affordable
mortgages

4

veteran households
served by our repair
and ramp programs

8,008

volunteer hours



361
volunteers

30

cars donated:
\$25K generated for
programs



4,148

donations



17,768

transactions



689K

pounds of waste
diverted from landfills



\$530K

generated for our
programs

year in review

Idalia's home sweet home | Idalia purchased her home, setting the tone for three home rehabs with Lansing Housing Commission (LHC) **1**

golf outing | Home-in-One Golf Outing had support from 141 participants and sponsors and raised \$36,185

pavilion | Rock the Block constructed a community pavilion with Advent House Ministries

De'Angelo's family home | De'Angelo provided a safe home for his two boys next door to their great-grandma **2**

Damaris and Ismael's new old home | Damaris and Ismael planted roots, purchasing their LHC rental home **3**

repair momentum | MSHDA MI-HOPE grant awarded to complete critical exterior home repairs for 20 homes in the Greater Lansing area starting in fiscal year 2024

Women Build | Women Build's 75 volunteers raised the walls of Brittini's future home **4**

900th ramp | The Ramp Crew built their 900th ramp, increasing accessibility for thousands

future homeowner | Started Ingham County Land Bank build with future homeowner, Brittini **5**



homeownership program

Owning a home helps families build wealth.

Although Lansing-East Lansing was the nation’s most affordable major housing market last year, *thousands* of our neighbors still cannot afford a stable place to live. The Homeownership Program eliminates barriers for buyers who do not qualify for traditional lending, providing them access to affordable mortgages.

For Habitat homebuyers, the experience is life changing. This year, three homebuyers purchased homes we rehabilitated in partnership with Lansing Housing Commission, the most homes sold in the last five years.

“
Having my own home indicates that my foundation is solid.
The earth will no longer shake with uncertainty. I can now
feel a sense of empowerment. Now, *anything is possible.*”

— IDALIA, Habitat homeowner



Accomplishments in
fiscal year 2023

3 affordable LHC
homes preserved

13 homebuyers on track
to homeownership

633 homebuyer volunteer
and education hours



Accomplishments in
fiscal year 2023

38 ramps built

900TH ramp milestone
achieved

2,124 volunteer hours

ramp program

A ramp helps individuals gain independence.

The population in the Capital Region is aging, bringing with it the demand for safe, accessible entry to a growing number of homes. The Ramp Program provides this basic right to anyone in need of an accessibility ramp.

For Habitat partners, a ramp is life changing. In their 30th year, the Ramp Crews exceeded their goal, providing 38 homeowners and renters with stable access to their homes. Now, members of 900 households can stay in their homes, not worry about falls, and regain their independence.

“

I can now get in and out of my home - no more steps, and I
will be able to stay in my home of 52 years. Thank you!”

—
CARLA, ramp partner

repair program

Building up neighbors builds community.

High material and labor costs keep home repairs out of reach for limited-income homeowners, trapping them in homes that are in disrepair and threaten them with displacement.

With help from the Repair Program, two homeowners can remain safe and healthy in their homes, and countless community members can count on the church pavilion for resources and shelter. The impact goes beyond individuals and families, rippling out to the community and revitalizing neighborhoods.

Challenges with funding slowed the Repair Program down. Focus shifted to securing funding for the program and, in turn, providing access to repairs to more of our low-income neighbors in the future.



Accomplishments in fiscal year 2023

2 homes repaired

1 community pavilion
constructed

\$500K MSHDA grant awarded
for future repairs

ReStore

Consumers build sustainable communities.

ReStore is key in the momentum of our work. Every purchase, donation, and volunteer hour breathes life into our mission to build homes, communities, and hope.

In fiscal year 2023, 4,148 ReStore donors diverted 689K pounds of usable items from landfills.

Accomplishments in fiscal year 2023

689 THOUSAND pounds of waste diverted from landfills

\$530 THOUSAND reinvested in programs



volunteers

The generosity of others builds opportunity.

During fiscal year 2023, 361 volunteers used their unique talents to make a lasting impact on the lives of those around them. More than doubling their momentum from last year, volunteers invested pre-pandemic level hours into building a world where everyone has a decent place to live.

Accomplishments in fiscal year 2023

1,512 volunteer shifts filled **8,008** volunteer hours

2023 Heart of Habitat Gratitude Awardees

Lifetime Achievement Award
Jane Johnson and Charlie Breneman

Key Contributor Award
Tom Mills

Corporate Partner of the Year Award
AF Group

Leadership Award
Todd Gute

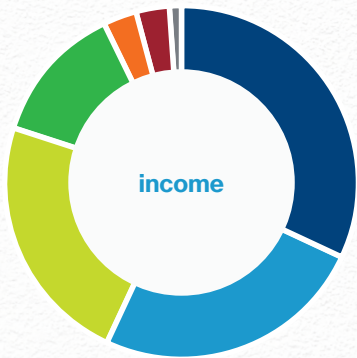
Strength and Stability Award
William Kiebler

Dream Team Award
Consumers Energy

ReStore "Shift" Award
Mark Burdick

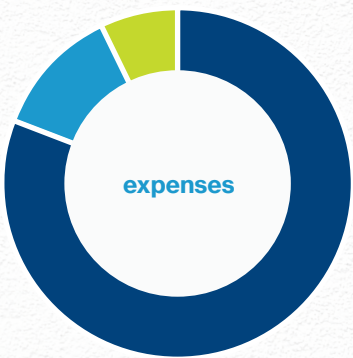
Rising Star Award
Neils Heiselt

financials



Total Financial Support by Source

ReStore sales	32%
Grants.....	25%
Corporate contributions	23%
Individual contributions.....	13%
Events.....	3%
Other	3%
Gift in Kind value.....	1%



Investment of Your Financial Support

Program services	81%
Fundraising.....	12%
Management and general	7%

Construction Expenses

Homeownership.....	64%
Critical Home Repair.....	21%
Ramp.....	15%



mission partners

Thank you to all who partner with us to build a world where everyone has a decent place to live. Habitat Capital Region's impact this year would not have been possible without you and your decision to invest in your neighbors.

CHAMPION \$25,000 & MORE

- AF Group
- Capital Region Community Foundation
- City of Lansing
- Costco
- Granger Foundation
- Habitat for Humanity of MI
- Jackson

HOPE \$10,000 - \$24,999

- Capital Area Michigan Works
- CLEARresult
- Ingham County
- Lowe's
- National Guard Association of Michigan

ARCHITECT \$5,000 - \$9,999

- Peter and Alice Anastor
- Charlie and Barbara Breneman
- Thaddeus and Maureen Buda
- Comerica Bank
- Consumers Energy
- Glenn & Trish Granger Family Foundation
- Lansing Board of Water & Light
- Molson Coors Beverage Company LLC
- Susan and Mike Palmiter
- Danielle and Ryan Robinson

STRENGTH \$1,000 - \$4,999

- Acurus Services LLC
- Ameriprise Financial Services, Inc.
- AvidXchange
- Brian Berry
- Gretchen Bria
- Christine Brocker
- David Brogan
- Capital Region Airport Authority
- Paul Clark
- Cricket's Home Furnishings
- Ed Cronin
- Dean Trailways of Michigan
- Katharine and Frank Dennis
- Edward Jones - Dewitt
- Robert Edwards
- Sarah Eldridge
- Equanimity Management
- David Evans
- First National Bank of Michigan
- Thomas Fox
- Kathleen Gallo
- Google
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- Millie and Phil Heinz
- High Caliber Karting & Entertainment

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- Wal-Mart Foundation
- Travis Woodruff

our supporters

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KEY \$250 - \$499

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Paula Zera

bringing momentum to fiscal year 2024

We'll **increase** affordable housing stock in the Capital Region, removing barriers to homeownership.

We'll **expand access** for 40 homeowners and renters through ramp construction.

We'll **triple home repairs** to maintain safety and affordability of owner-occupied homes.

We'll **grow our service area**, extending our programs to limited-income families in Clinton County.

you can make a difference

- + Give a gift to help fund an affordable housing project.
- + Volunteer on a committee, house or ramp build, or at our ReStores.
- + Deepen your commitment to a stronger Capital Region by setting up a monthly gift.
- + Shop and donate gently used, secondhand items at the ReStores.



visit habitatcr.org to get started

Silas and his mom celebrate after using his new accessibility ramp for the first time.



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Habitat for Humanity Capital Region | 1941 Benjamin Drive, Lansing, MI 48906

P 517.374.1313 | F 517.374.6279 | info@habitatcr.org | www.habitatcr.org

