Habitat for Humanity Capital Region

Annual Report | Fiscal Year 2022





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President & CEO

Nicole Noll-Williams

Board Chair

If there's one thing recent history has taught us,

Our 2022 fiscal year brought historic obstacles in the form of high construction costs, critical labor shortages, and soaring real estate values. These obstacles simultaneously increased the need for our programs and challenged our ability to meet those needs.

Despite the challenges presented, we accomplished some amazing things together last year. Because our "we" always includes "you."

Collectively, we created hope and stability where uncertainty once had a foothold.

- new President & CEO, Brent Taylor, joined us in April 2022.
- path to stability and financial independence.
- homeownership a reality for three more local families.

- deal all at once.
- . Affiliate Conference in Atlanta, Georgia.
- Habitat Gratitude Awards at MSU's Breslin Center.

Our 2023 fiscal year surely holds new challenges, which simply means it will hold new victories. Our goals are lofty, our passion is undeterred, and our confidence is high.

Why? Because together, we can do anything.

In partnership,

Brent Taylor President & CEO

letter from the Board Chair and CEO

it's that every year brings its own unique set of circumstances.

• We executed a seamless transition in leadership and maintained our momentum as our

We handed Sharla and her family the keys to a beautiful new home, setting them on a

We addressed historic housing acquisition challenges by developing an innovative partnership with Lansing Housing Commission that will make the dream of

We invested \$243,433 in preserving homeownership throughout the Capital Region through our Critical Home Repair program. A leaking roof can go from problematic to catastrophic in a hurry; we helped to stop that from happening.

We built 29 accessibility ramps, allowing our neighbors throughout the Capital Region to live their lives more fully and independently through safe access to and from their homes. Some of these individuals had not left their homes safely in months or even years.

We set new marks for sales and donations in our ReStores as the community further embraced the idea that we can serve those in need, steward our planet, and get a great

We grew the capacity and expertise of our staff by attending the Habitat for Humanity

• We recognized and celebrated our cherished volunteers with the first annual Heart of

Vede Noll Ullians

Nicole Noll-Williams **Board Chair**

building homes, communities, and hope

our mission Seeking to put God's love into action, **Habitat for Humanity brings** people together to build homes, communities, and hope.



I'm so much happier and more at ease. The kids and I have found a new sense of peace of mind."

LONETTA, Habitat Capital Region homeowner

Our Vision: A world where everyone has a decent place to live.

Community is at the center of Habitat for Humanity Capital Region's mission. It takes a lot of people, a lot of hard work, and a lot of money to build a Habitat home. This work is only achievable because of the generosity and dedication of hundreds of volunteers, donors, corporate partners, and our dedicated board of directors and staff. Together. we changed the lives of 42 local families and individuals last year by helping them achieve safe, decent, and affordable homeownership, repairs, and accessibility modifications!

Safe, decent, and affordable homeownership can transform lives.

The stability of healthy homeownership creates a long-lasting and life-changing impact on families and communities. From being a primary source of wealth and asset-building for low-income families to influencing positive health and educational outcomes, homeownership matters.

A home is an investment that lasts for generations. Habitat homeowners help build their homes alongside volunteers and pay an affordable mortgage. Every person who partners with Habitat for Humanity Capital Region to become a homeowner is making a personal and financial investment in their future, and the future is bright.



siding, windows, and water heater. Now his home is safe and beautiful, allowing Gerald to focus on his health and happiness.

mission and vision

Strong and stable homes help build strong and stable communities.

Our Critical Home Repair Program allows lowincome homeowners to address acute repair needs and restore the long-term safety of their homes. This is especially true for older homeowners and people with disabilities - 83% of those served through Habitat Capital Region's repair program - who are able to grow old in their home and continue to rely on their local community and support systems.

Sustainability is a core principle of our work.

Our work lifts up more than just one family at a time. Our programs revitalize neighborhoods, increase the tax base, encourage volunteerism, remove substandard housing, and provide employment opportunities for subcontractors.

Habitat Capital Region received the GuideStar Gold Seal of Transparency and a Three-Star Rating from Charity Navigator. These third party ratings provide further validation to our supporters that you can trust our commitment to using your donations effectively to maximize impact for the families we serve, as well as the entire community.

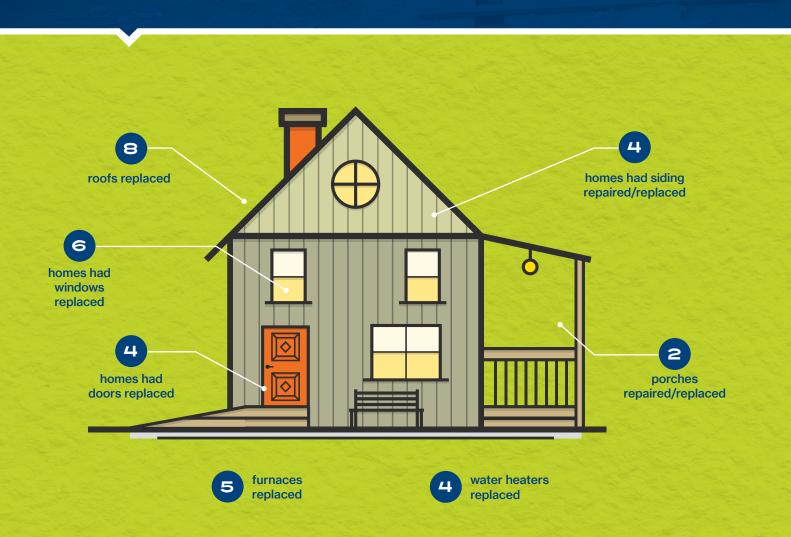


'This truly has been a life changing experience... I've moved from a chicken coop into a high rise."

GERALD, repair client

Homeowner and Navy veteran, Gerald, was living in a home with severe disrepair. With immense support from The Home Depot Foundation, National Guard Association of Michigan, and Michigan Veterans Affairs Agency Trust Fund, we replaced Gerald's roof, porch, impact report July 2021 - June 2022





program highlights

homeownership program

Homeownership is a strong foundation for a family – an opportunity on which we can build better, healthier, more financially stable lives. That's why at Habitat Capital Region, we focus on eliminating barriers to homeownership and creating sustainable, long-term solutions for families struggling with housing insecurity.

Housing costs skyrocketed last year, with the average home price at an all time high in Michigan by June 2022. With increased costs of property acquisition and delays on materials and subcontracted work, we stretched for ways to make our Homeownership Program affordable and sustainable. The best way for us to ensure a sustainable future for the program was to build partnerships with other organizations with aligned missions.

At the same time, Lansing Housing Commission (LHC) was transitioning away from singlefamily home rentals due to the high cost of maintaining the homes and limited federal funding for the necessary upkeep of this program. A natural partnership was created to solve both organizations' problems and create affordable housing solutions in our community.

We are working to ensure that three of the homes that LHC currently owns will become safe, decent, and affordable homeownership opportunities for low- to moderate-income people. Last year, we began our first LHC home rehab with future Habitat homeowner, Idalia.

"

IDALIA, future Habitat homeowner



new home completed with homebuyer partner, Sharla



with homebuyer partner, Idalia



new homebuyer partners approved to join the Homeownership Program



Habitat homebuyer, Idalia, was matched to her future home last year. Her home was the first of three Lansing Housing Commission properties that we will rehab to sell to our homebuyer partners. Idalia completed all of her required sweat equity hours in record time and worked on three Habitat homeownership projects including her own.

I'll be able to pass this down to my kids, and they're going to know that mom finally has a home for herself ... I'm so proud and I can't wait for my children to see it."

program highlights





Ramp client, Marty, is relieved to have safer access to his home thanks to our ramp crew and volunteers from CATA!

ramp program

The Ramp Program is an offshoot of Habitat's repair program, and helps to make people's homes safe and accessible. Because safe access to one's home is such a basic need, our ramp program serves renters as well as homeowners.

We are blessed with a dedicated group of volunteers who have been building ramps with us for nearly 30 years. This year, we added a second crew of ramp volunteers to increase our capacity.

ccessibility amps built

"

I had to keep track of him trying to come and go up those steps, make sure he didn't fall. Lyron can now ride the wheel chair inside when he's done ... watching my grandsons working in the garage. It's been a time saver and energy saver."

CHARLENE AND LYRON, ramp program clients



repair program

The Capital Region has many low-income homeowners in aging homes. Many of them are living on fixed incomes and could not find another affordable living situation if their house became unlivable.

To realize our vision of a world where everyone has a decent place to live, we piloted a repair program in 2016, which grew into our current Critical Home Repair Program. This program helps low-income families and individuals make critical exterior home repairs to maintain their houses and continue living there for years to come.

Over the last year, our repair program has focused to address larger repairs that allow homeowners to keep their homes. This focus means that we have repaired fewer homes than in previous years, but the repairs have been more comprehensive and impactful for the people served by the program.

The Repair Program is a hand up, not a handout. Repair partners complete sweat equity volunteering with Habitat Capital Region or through other community volunteering opportunities.

Funding is the limiting factor to the number of repairs we are able to complete each year. Our team has worked hard to develop relationships with funding agencies and leverage as much grant funding for this program as possible.

Five years ago, Anita's roof developed a significant leak. The roof needed to be replaced at that time, but she could not afford the work. Instead, she had the leak patched.

The patch lasted for a couple of years, until another section of the roof began to leak. She didn't fully understand how serious the situation was until the ceiling drywall collapsed into her home. "I had container totes rigged up with plastic sheets and duct tape to catch the water when it rained," she said.

Anita lived this way for nearly two years. Living on a single income, she was not able to cover the cost of a total roof replacement. We were able to replace Anita's roof in October 2021 and make her home a safe place to live again.

to maintain safe, affordable homeownership for low-income families and individuals for years to come

"

Now I don't have to worry about the black mold and the ceiling collapsing, or having to lose my home... This was a thousand pounds off my shoulders."

– ANITA, repair client

program highlights



Team Red, White & Blue volunteers with us every year!

Myra Ostrander, U.S. Army Veteran, has been a valuable addition to our Core Crew helping with construction building and admin.

veterans build

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We are a Veterans Build affiliate, which means we actively seek to engage veterans in all areas of our work, from housing help, to volunteer engagement, to employment opportunities.

In the last year, we pursued partnerships with veteran agencies to access funding that allows us to serve more veterans more fully. Critical support of our veteran clients last year came from Michigan Veterans Trust Fund, National Guard Association of Michigan, and The Home Depot Foundation.

@ 9 veteran households served by our repair and ramp programs

veteran joined our board of directors



veterans volunteer with our Core Crew volunteers

volunteer program

Last year, our individual and group volunteer numbers increased to pre-pandemic levels! We are so grateful to be able to resume volunteer work to serve more people in our community.

To celebrate and recognize the work of every person who volunteers with us, we hosted our first annual Heart of Habitat Gratitude Awards at the Breslin Center. Special recognition was given to eight volunteers and two corporate partners who were presented with Gratitude Awards recognizing their unique contributions to Habitat Capital Region in the last year.





11

342

volunteers

ReStore 🛁

3,500 volunteer groups volunteer hours









Ed Brown and Dr. Judith Taylor, recipients of the Lifetime Achievement Award, have led the volunteer ramp crew for nearly three decades.

2022 Heart of Habitat **Gratitude Awardees**

Lifetime Achievement Award Edward Brown and Dr. Judith Taylor

Key Contributor Award **Charlie Breneman**

Corporate Partner of the Year Award **Jackson**®

Leadership Award **Robert Edwards**

Strength and Stability Award **Ellen Stille**

Dream Team Award **Clark Schaefer Hackett**

ReStore "Shift" Award Jim Wilcox and Kathy Wilcox

Rising Star Award Shawn Sandhu

year in review

July 2021 - June 2022

highlights

staff development

Staff attended Habitat Michigan virtual conference to collaborate with affiliates across the state



volunteer celebration

First annual Heart of Habitat Gratitude Awards celebrated and recognized our volunteers

staff development

Six team members attended Habitat International conference in Americas, Georgia

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future homeowner

Started first Lansing Housing Commission home rehab with future homeowner, Idalia

golf outing

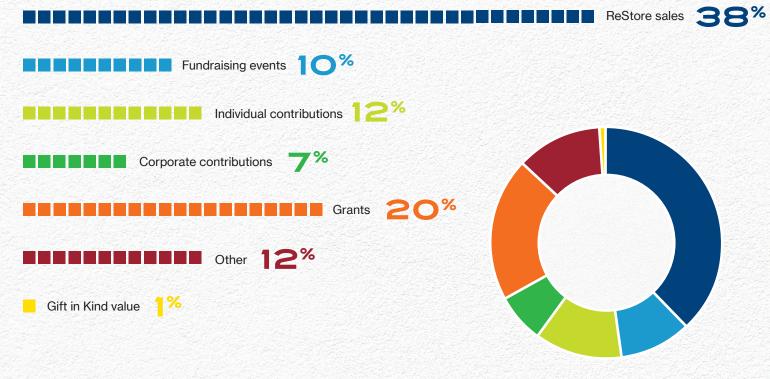
Home-in-One Golf Outing had support from 130 participants and sponsors and raised \$37,000

home sweet home

Sharla got keys to her new Habitat home



revenue



welcome to the team

new partners

New President & CEO, Brent Taylor, joined the Habitat Capital Region team

Formed partnership with Lansing Housing Commission to increase affordable property

acquisition in the City of Lansing



expenses



Program Services - 74% Management and General - 10%

Total Expenses

financial report July 2021 - June 2022

Total Gross Revenue

Fundraising Expenses - 16%

Construction Program Expenses

Homeownership - 48% Critical Home Repair - 34% Ramp - 14% Volunteer Program - 4%

ReStore

the store that builds homes

Habitat ReStores are nonprofit retail centers where new and gently used building materials and home furnishings are sold at discounted prices. Habitat Capital Region proudly operates the ReStore locations in Lansing and Williamston.

The ReStores are our solution for turning donations of goods, from generous and environmentally concerned individuals and businesses, into money to build and repair homes in our community.

When you support the Habitat ReStore, you are helping local people meet their affordable housing, repair, and accessibility needs!



17,539 transactions





Support the Capital Region ReStores in Two Locations

Lansing ReStore 1941 Benjamin Drive Lansing, MI 48906 517.374.6235

Williamston ReStore 954 E. Grand River Avenue Williamston, MI 48895 517.655.1872

Store Hours Tuesday – Friday: 9am – 6pm Saturday: 10am – 3pm Sunday – Monday: CLOSED

Cars for Homes

Cars for Homes is Habitat for Humanity's car donation program. When you donate your car or vehicle, the proceeds come back to support your local Habitat affiliate.

Last year, 18 people from the Capital Region donated 21 vehicles to Cars for Homes! They raised \$12,588 for our organization.

every donation makes a difference

CHAMPION \$25,000 AND MORE

Capital Region Community Foundation Habitat for Humanity of Michigan National Guard Association of Michigan City of Lansing Jackson AF Group Michigan Veterans Trust Fund Granger Foundation

HOPE \$10,000 - \$24,999

CLEAResult Disability Network Capital Area Lansing Economic Area Partnership Federal Home Loan Bank of Indianapolis Capital Area United Way Calvary Lutheran Church Barbara and Kurt Guter Lansing Board of Water and Light Thaddeus and Maureen Buda Mutsuko Hudson ARCHITECT \$5,000 - \$9,999

Rotary Club of Lansing Foundation Wales Family Charitable Fund Consumers Energy Katharine and Frank Dennis Ingham County Agencies State Farm Insurance Carol Solomon Peter and Alice Anastor Mayberry Homes

STRENGTH \$1,000 - \$4,999

Capital Region Airport Authority Robert Edwards Bob and Ginny Noble Brian Berry Danielle and Rvan Robinson Shaheen Cadillac Randy and Deborah Whitcomb Clark Schaefer Hackett Physicians Health Plan WILX TV 10 Clark Construction Company Lake Michigan Credit Union Paul Clark Bennie Boyd Geralyn Sue Thelen Teresa Leenstra Lisa Swem and Beth Hoger **Timothy Schmitt** Christman Company Robert Meyer Affiliate Mortgage Services William and Janice Simpson Jefferey Connell Mary Longanbach-Stumpf and Roderick Stumpf Sheila Laroue **CBJB LLC** High Caliber Karting & Entertainment Auto Owners Insurance Group The Cincinnati Insurance Company Cynthia and Nathan Chapman Crowne Plaza Lansing West Vicki Griffith Reuben and Jean Cuison Sonja Jurzysta and Jon Coleman David Evans Beth Hubbell Patricia and David Brogan Air Lift Company Marla Mitchell-Cichon Capitol Barricading Inc. Mark Matus Donovan Charitable Fund

people donated

21 vehicles

our supporters

July 2021 - June 2022

STABILITY \$500 - \$999

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KEY \$250 - \$499

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Patrick Boog

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- Brent Taylor Sara Wurfel Adam and Laura Sparks Leslea Burnett John and Kristina Burow Pat and Paul Linnell Robert Miller
- Georgia Curry Linda and Brad Brogren **Rishan Butler** Mary Werkman and Clarke Anderson Janice Mernitz Richard and Renee Osborn Susan Pavick and Garry Goddard Martha Spieth Carol Yerkes Marilyn and Walter Baird Michigan Housing Council Millville United Methodist Church Douglas and Marjorie Kik Rocklin Brandstadt and Joan Forgrave
- John and Carolyn Willoughby Paradise Missionary Baptist Church Mary Jo DeHaven Cait Palmiter Frederick and Mary Ann Stehr United Way of Metropolitan Dallas Don and Rosemary Ash AmazonSmile Foundation Debra and Steve Chester Ewen and Zora Todd Derek Andersen Paul Leon and Karen Kersh Inge and Frank Bommarito Sunrise Seamless
- Malinda Funk Margaret and Jeffra Rockwell Fred Hingst Judith Andre Nancy Smith Gerald Prestler Beverly and James Seling Donna Timm Catherine. Michael and Charlotte Flaga Judith and Wayne Loescher Jordan Schellinger and Ross Voelker Builders Class, Mt. Hope United Methodist Church
- Matthew Stewart Rose and James Knarian Judith and Gerald Gothro The Home Depot PAC James Smith Walter Benenson Sheri Maxim Traction Pamela Kliewer **Richard Sneary** Aaron Rustem Steve Trecha Linda Headley Tammy Bristol-Aldrich Nigel Rogers









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our supporters

every donation makes a difference

(cont.)

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Together, we are building a better world.

Thanks to you, Habitat for Humanity Capital Region continues to help local people build the strength, stability, and independence that they need to create a better life for themselves. In turn, these families and individuals help strengthen our community and the social fabric that weaves us all together.

It is through shelter that we empower.

A decent and affordable home can remove barriers to opportunity, success, and health for families today and generations to come.

Through your generosity, lives continue to change. Thank you for taking part in easing our region's affordable housing crisis and providing more of our neighbors with the opportunity to build better, more financially stable futures.





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